

Retail SIP Trunking

VS

Wholesale SIP Trunking



Daisy is the IT Director at a law firm where she deployed a phone system. She wants a service tailored to work for her system, with the self-service options she needs to manage costs.



Isaac runs a regional ITSP business and is looking to expand their reach. He needs robust carrier-grade config options and the ability to manage a huge number of business customers.



Rod is a phone system reseller focused on businesses with around 500 users. He wants reliable service that's guaranteed to work.



Miles owns an MSP who needs a full-featured voice service for his clients that will minimize cost and provide billing; Control over services and features is important for him.

- Costs easily managed by “high volume” trunks and overage caps. **Predictable monthly expenses based per-trunk, not by usage.**
- **End-customer focused.** Account scope focused on a single business.
- Self-service portal giving a business what they need to **manage their own service options** and control their costs.
- Calling area typically within the country the service is being offered.

- Pay by the minute. All fees billed by usage, metered. **Costs may vary per month and are based on metered usage.**
- **Wholesale focused.** Account scope focused on resale of trunking to many business.
- Robust carrier-grade configurability giving a business all they need to **manage the delivery of trunking services to other businesses.**
- **Service in dozens of Countries** (DIDs and Outbound service)