

# 9 REASONS WHY YOU NEED TO SELL WHOLESALE SIP TRUNKING

**REASON 1** **Deliver New Services & Revenue Streams**

Support your existing customers with affordable retail SIP trunking and sell phone numbers and other VoIP services not available within your network reach.

**REASON 2** **Pick & Choose Your Features**

Choose the features you want to bundle and deliver to your customers. For example, easily add SMS to your customers' main lines or E911 emergency services, now a requirement by law.

**REASON 3** **Fraud Prevention**

Deliver highly secure service to your customers, backed by wholesale SIP trunk providers as they gain fraud and spam intelligence across multiple carrier networks and react to protect you and your customers, as opposed to retail SIP trunk providers who only have visibility into their own network traffic.

**REASON 4** **Single Point of Contact**

Wholesale SIP providers are responsible for delivering a diverse set of services across regions, eliminating the labyrinth of contacts and procedures required to perform system changes, such as moves, adds, and changes, with individual localized providers.

**REASON 5** **Cloud-Based Management Portal**

Place orders and manage services on your own terms, including system changes like phone number provisioning. No need to contact the provider's technical support staff for changes!

**REASON 6** **Simple Billing**

Receive a single invoice for the diverse set of services being delivered from across regions, making it easy to accurately bill your customers. Also, leverage the provisioning and billing platforms of a wholesale provider to handle number porting, billing, tax calculations, reporting, and compliance. This allows you to focus more time on growing your business.

**REASON 7** **Turnkey VoIP Offering**

Utilize tools, such as hosted billing and our brandable end user portal, to bring functionality and credibility to your business offerings while allowing customers to manage their services on their own time.

**REASON 8** **Resiliency**

SIP trunking providers leverage IP networks for voice service, enabling them to reroute calls around problem areas in the network or even over another carrier's network. In the case of a business site failure, service can be rerouted at the system level to another business location or to a cloud backup.

**REASON 9** **Emergency Services**

Simplify compliance with regional and federal regulations across locations for things like enhanced 911 calling for flexibility and accurate location information when emergency calls are made.