

BUSINESS PHONE SERVICE



Ok... now let's talk about the differences.

Lower up-front costs, easy to budget & no long-term commitments.



GETTING STARTED

Higher up-front costs, lower running costs & long-term commitments.

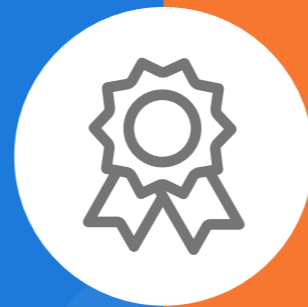
Data is protected by the service provider. They ensure the security patches are current and up-to-date.



DATA SECURITY

Data is held at your location and you take responsibility for keeping your security up to date.

Cloud services can offer greater redundancy, helping to keep your communications up and running.



RELIABILITY

Allows you to control the level of redundancy, but can be costly with larger businesses.

Easy to scale up or down as your needs indicate, with little to no time to add lines. Fixed costs are easy to forecast.



SCALABILITY

May require additional hardware for adding lines, once you own the hardware your costs are lower.



VENDOR

Choosing a vendor that can become a trusted advisor can make sure that you get the solution that is best for your company today, as well as your future growth. Ensure that your vendor has the ability to implement a complete solution and can support you in the way that you need.

1

Do you know what you currently have? (Really, sure?)

There are **SO** many choices out there.

First make sure you know what you currently have so you can find out what it will work with, or if you need a clean slate.



2

Do you know what you need? (Not just what you want!)

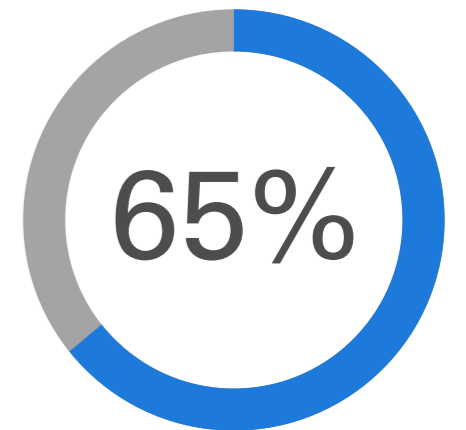
If you're deciding on cloud vs on-premise, what's making you look?

It might be one thing that is not working the way you want it, but are there other important things that need to be there too?



DID YOU KNOW?

In a recent survey of IT professionals,



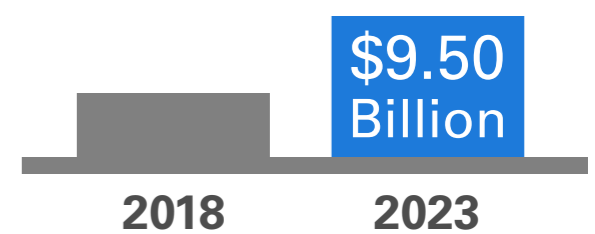
were using hosted VoIP¹

The rate organizations deploy cloud telephony will more than

DOUBLE

from 2016 through 2021²

The global hosted PBX market size is expected to grow



from \$4.73 billion USD in 2018 to \$9.50 billion USD by 2023³

Check with your vendor to see if you can use some of your existing communications infrastructure!

¹ <https://www.channelpartnersonline.com/2017/11/14/centurylink-survey-more-businesses-to-embrace-hosted-voip/>

² Unified Communications Worldwide 2017 Forecast Overview - Gartner

³ Hosted PBX Market by Solution, Service (Virtual Deployment & Setup, Virtual Assistance & Support, Online Charging Services, Emergency Call Routing Services, Protocol Management Services), Organization Size, Vertical, and Region - Global Forecast to 2023